Abstract of the Disclosure

An efficient method and system for conducting a cattle auction is described to provide quality assurance source verification data and performance tracking for individual animals. The preferred embodiment includes guidelines for processing an animal prior to an auction; a sales certification form for certifying that the animal was processed according to processing guidelines prior to the auction; an RFID transponder for identifying the animal; a data card for providing animal data prior to an auction; an auction barn facility; a receipt for acknowledging that animal was received into auction barn facility; a scale for weighing the animal; RFID transponders containing unique group codes used for assigning the animal to a group of animals; an RFID reader unit for reading the unique animal code and unique group code; BEEFLINK™ software and database for automated entry and storage of animal data; a wireless radio frequency connection for uploading information from the reader to a host computer; a SORTIT™ database for storing animal and buyer data; SORTIT™ software for preparing a buyer invoice and preparing a check for the seller; a host computer for maintaining the BEEFLINK™ and SORTIT™ databases; an information file for receiving buyer data from the SORTIT™ database and sending buyer data to the BEEFLINK™ database; additional computers for maintaining additional BeefLink™ databases such that animal data can be accessed downstream from the sale for quality assurance and performance tracking; a modem and Pony Express Relay Database™ software for sharing animal data between databases without the necessity of reentering data.